



## 26th Annual CIMRO Conference Agenda

### Sunday, June 10<sup>th</sup>, 2018

Time	Event	Location
4:30 – 6:00	Conference Registration	Marble Garden Courtyard
6:00 – 9:00	CIMRO Conference Welcome Reception (Families Welcome)	Marble Garden Courtyard

### Monday, June 11<sup>th</sup>, 2018

#### Breakfast, General Session and Lunch – Viennese 2

Time	Topic	Speaker(s)
7:00 – 8:00	Breakfast & Networking	
8:00 – 8:15	Welcome	Coleen Williams, CIMRO Chair
8:15 – 9:15	From the Depths of the Slums to the Mountaintops	Tim Challen, Business Development Manager – United Nations Federal Credit Union / President, Kilimanjaro Initiative
9:15 – 10:00	2018 Political Climate & Updates	Sarah Ferman, Senior Government Relations Representative – American Bankers Association
10:00 – 10:15	Break	
10:15 – 11:00	Training – Concepts for Advanced Classes	Melody Williams, PhD.(c) Director of Training – The Plateau Group
11:00 – 12:00	Marketing Optional Products	Mercedes Tunstall, Partner – Pillsbury Winthrop Shaw Pittman LLP
12:00 – 1:00	Lunch	
1:00-2:00	The Changing CFPB Environment – Impact on Business Opportunities and Risks	Chrys Lemon, Partner - McIntyre & Lemon, PLLC
2:00-3:00	Third Party Provider Oversight	Becky Newton, Director of Third Party Provider Risk – Arvest Bank
3:00-3:15	Break	
3:15 – 4:30	Lender Roundtable Moderator: Rich Katz	Dion Cooks, CGR Credit Union / Jim Stuncard, Dollar Bank / Lisa Phillips, CACU / Donna Bahnfleth, XyberNet
4:30-4:45	Wrap Up	Coleen Williams, CIMRO Chair
6:00	CIMRO Reception	The Bohemian – Rocks on the Roof

**Tuesday, June 12th, 2018**

**Breakfast and General Session – Viennese 2**

<b>Time</b>	<b>Topic</b>	<b>Speaker(s)</b>
7:00 – 7:55	Breakfast & Networking	
7:55 – 8:00	Welcome	Coleen Williams, CIMRO Chair
8:00 – 9:00	Ancillary Product Panel Moderator: Sara Webb	Brien Joyce, EFG, Jerry Jensen, Experian Mike Mahoney, Affinion
9:00 – 9:45	Using Technology to Drive Sales	Markus Bruderer, UNFCU / Angie Brown, Claim Vantage
9:45 – 10:15	Growth of Fintec and the Role of Optional Products	Mark Lorimer, Chief Marketing Officer – Lending Point
10:15 – 11:00	Engaging For Success	Donny Ingram
11:00	Wrap up and adjourn until June 2019	Coleen Williams, CIMRO Chair

**THANK YOU!**



**Mansion at Forsyth Park - Savannah, Georgia**